



Map your journey of development

Understand how you, your team, or your whole organization is doing against key performance indicators. Assess hard-to-measure capabilities and identify areas for improvement.

Insights Navigator is ideal if you want to:

Measure how relevant your capabilities are to your role

Focus on the key strengths for your role

Learn how others see you in your role through 360 degree feedback

How it works

Insights Navigator is a powerful development tool used to measure capability against key performance indicators. It can be used for individuals, teams or organizations to track and monitor development over time. Insights Navigator can act as a compass to identify where you are, where you want to be and what you have to do to get there.

Based on respondents' feedback using an online evaluator, a comprehensive profile is produced which assesses capability and areas for development. You can choose to create a Navigator that is tailored to the critical success factors for your business or choose from a range of standard profiles to improve the effectiveness of your teams, salespeople or leaders.

Where it can lead

Insights Navigator forms an essential part of the Insights offering, helping to make positive and lasting change for individuals, teams and organizations.

It can help you to:

Track progress of individuals, teams and leaders using multi-rater assessment



Provide evidence of improvement and highlight return on investment for specific change initiatives

Help salespeople boost their performance at every step of the sales process.

Start your journey with Insights today
- it's amazing what you'll discover.

Insights' solutions are

1. **Simple:** easy to understand so everyone can apply what they learn.
2. **Universal:** they speak to everyone – your whole organization will be captivated by the Insights magic.
3. **Deeply Insightful:** they take you places that you never expected.
4. **Positive:** our supportive language is so engaging it empowers people to change.
5. **Fun!** the memorable color energy system that really sticks.

"To create an environment where great customer service was the norm, we needed to bring about a big change in the team.

Each person had the chance to take a fresh look at how they performed, their contribution to the dynamics of the team and how they could improve their performance. Insights Navigator Team Profiles enabled us to track progress and monitor areas for improvement. As these teams are constantly in contact with our customers, it was imperative they realize the vital role they play."

Dave Hutley, Customer Service and Supply Manager, Philips Lighting